

Pou Chen announces monthly sales for April 2014

Date: May 12, 2014

Pou Chen Corporation ("Pou Chen", Ticker: 9904.tw) today announced its unaudited sales for April 2014 was NT\$20,497 million on a consolidated basis. Pou Chen's unaudited consolidated sales for January through April 2014 totaled NT\$76,329 million.

Pou Chen Consolidated Sales Report

(NTD '000)

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Consolidated Sales	Amount
April 2014	20,497,174
April 2013	19,364,645
Y-o-Y Change	+5.8%
March 2014	19,790,611
M-o-M Change	+3.6%
January through April 2014	76,329,115
January through April 2013	70,149,175
Y-o-Y Change	+8.8%

Note: All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

		(USD '000)
The Period of Sales	Yue Yuen	Pou Sheng
April 2014	676,902	191,094
April 2013	644,461	170,850
Y-o-Y Change	+5.0%	+11.8%
March 2014	648,377	168,992
M-o-M Change	+4.4%	+13.1%
January through April 2014	2,510,708	658,190
January through April 2013	2,353,939	601,667
Y-o-Y Change	+6.7%	+9.4%

Note:

1. All figures were unaudited.

2. Pou Chen held 49.98% ownership of Yue Yuen as of April 30, 2014.

3. Yue Yuen held 61.27% ownership of Pou Sheng as of April 30, 2014; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <u>http://www.pouchen.com/</u>
- Yue Yuen: <u>http://www.yueyuen.com/</u>
- Pou Sheng: <u>http://www.pousheng.com/</u>

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